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Tech Coast Details Masher Funding Timeline

Angel investment network [Tech Coast Angels](#) (TCA) today touted its recent investment in MyMiniPeeps.com studio [Masher Media](#), calling the company "a good example of how a great new company with an exceptional market opportunity can get investment money and get it fast." Masher Media, run by former TV exec Sherry Gunther, made its first presentation to TCA on July 1 and received notice of a \$300,000 investment on July 31. A [Securities & Exchange Commission filing](#) put the company [under media scrutiny](#) earlier than its principals had anticipated, though coverage of the upcoming virtual world for kids ages 6-13 hasn't impacted development. The game remains on course for a fall 2010 release.



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