

# The Washington Post

## Masher Media Gets Funding For Virtual World For Kids

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Masher Media, which is developing a virtual world for kids aged 6 to 13, has raised \$300,000 of a \$1 million round, according to an SEC filing. The startup raised the funds from California angel investor network Tech Coast Angels, according to CEO Sherry Gunther.

Gunther is a former TV producer who has won Emmies for her work on *Rugrats* and the *Simpsons*. Masher's game, MyMiniPeeps, will be Gunther's second. She previously launched ZooKazoo.com. The new game is expected to debut in fall 2010.

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