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Masher Media Lands \$300K to Develop Kids' Virtual World

Authored by [Mark Hefflinger](#) on August 11, 2009 - 6:57am.

Calabasas, Calif. - Masher Media, the developer of a virtual world aimed at children, announced that it has raised \$300,000 in seed funding from Tech Coast Angels, adding that the round will be held open for the next month with an eye toward raising a total of \$500,000.

Calabasas, Calif.-based Masher is developing MyMiniPeeps.com, an online virtual world for children ages 6 to 13.

CEO Sherry Gunther has produced animated children's TV shows including "Rugrats" and "PowerPuff Girls," and also created kids social network ZooKazoo.com.

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<http://www.mashermedia.com>